



## **Uylenspiegel Creations (U.C)**

### **Privacy Policy - Effective date - 5/25/2018**

#### **Website Visitors**

Like most website operators, **Uylenspiegel Creations (U.C)** collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. UC' purpose in collecting non-personally identifying information is to better understand how UC' visitors use its website.

From time to time, UC may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website. UC also collects potentially personally-identifying information like Internet Protocol (IP) addresses.

UC does not use such information to identify its visitors, however, and does not disclose such information, other than under the same circumstances that it uses and discloses personally-identifying information, as described below.

#### **Gathering of Personally-Identifying Information.**

##### **What type of information do we collect?**

Certain visitors to UC' websites choose to interact with UC in ways that require UC to gather personally-identifying information. The amount and type of information that UC gathers depends on the nature of the interaction.

This website may collect the following personal information from visitors:

When you visit, register on this site, place an order, fill out a survey, subscribe to a newsletter or request regular communication:

- Name
  - Email
  - Mailing address
  - Phone number
-

- We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page
- The IP address of your Internet-connect device when visiting our website.

**Aggregated Statistics:** UC does not collect and distribute statistics about the behavior of its website visitors to other organizations or individuals.

UC also gathers **demographic information via Google Analytics.**

Visitors may opt out at any time by visiting <https://tools.google.com/dlpage/gaoptout/>

UC does not disclose personally-identifying information other than as described above.

Visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

**Disclaimer:** Third parties, such as federal or state entities, ISPs, hosting companies, software manufacturers, etc., who may collect personally identifying and/or aggregate information that this site owner may be unaware of.

When a user/subscriber requests to unsubscribe have their information deleted, it will normally take 30 days.<sup>2</sup>

## **Why do we collect such personal information?**

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate our Services;
2. To provide our website visitors with ongoing customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations.

## Security

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect credit card data, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a closed lock icon in the notification area of your web browser, or looking for "https" at the beginning of the address of the web page.

## Protection of Certain Personally-Identifying Information

UC takes all measures reasonably necessary to protect against the unauthorized access, use, alteration, or destruction of potentially personal-identifying and personally-identifying information.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline.

Only authorized employees, contractors or affiliate organizations that need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information or potentially personally identifiable information, and have agreed not to disclose it to others.

By using UC' website, you consent to the transfer of such information to us.

UC will not rent or sell potentially-identifying information or personally-identifying information to anyone.

Other than to its employees, contractors, and affiliated organizations, as described above, UC discloses potentially personally-identifying information only when required to do so by law, or when UC believes in good faith that disclosure is reasonably necessary to protect the property or rights of UC, third parties, or the public at large.

## **How do we store, use, share and disclose our site visitors' personal information?**

Uylenspiegel Creations (UC) is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

## **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

To opt out of having demographic information used by Google Analytics, users can visit: <https://tools.google.com/dlpage/gaoptout/>

## **How do we communicate with our site visitors?**

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

## Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns.

UC only uses First Party Cookies. First party cookies are cookies that are set by the site itself and can only be read by this site. They are commonly used for the functionality of the site.

## Links

Our website may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## Privacy Policy Changes

Although most changes are likely to be minor, UC may change its Privacy Policy from time to time, and with UC's sole discretion.

UC encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

If you feel that we are not abiding by this privacy policy, or if you would like to: access, correct, amend or delete any personal information we have about you, you are invited to:

- contact us via **email** at [info@uylenspiegelcreations.com](mailto:info@uylenspiegelcreations.com))
- Or contact us immediately via **telephone** at (312) 469-0787
- Or send us **mail** to: 890 Robinson Hill Road-Apt.2, Makanda IL 62958.